

THE POWER OF PARTNERSHIP

EAA AirVenture Oshkosh Runway 5K Presenting Sponsorship

Nearly 1,000 runners and walkers from around the country and around the world participate in the annual EAA AirVenture Oshkosh Runway 5K. Held during AirVenture, this popular event is a great place to promote your organization to fitness and fun enthusiasts of all ages. Proceeds from the event benefit EAA's Collegiate Volunteer Program, helping students gain the volunteer and job experience they need to succeed after college.

Presenting Sponsor

Investment includes:

- > Your company logo with the phrase "Presenting Sponsor" imprinted on the back or sleeve of the event shirt. Ability to purchase sponsor shirts to wear before the event
- > Samples/Information from your company distributed to each participant in digital swag bags (provided by Sponsor)
- > Speaking opportunity for representative(s) of company to welcome participants the day of the race
- > Company thank-you mention at start of race by the event Master of Ceremonies
- > Company representative can lead the race
- > Company mention in all press releases to local media (print, radio, TV)
- > Company name and logo as "Presenting Sponsor" on all printed pieces (posters, brochures, event signage) and in radio spots
- > Company name and logo on EAA website event page during promotional period with link back to company website
- > Company promotion in event e-blasts, radio promotions, EAA's *e-Hotline* digital newsletter, and social media posts
- > Volunteer opportunities for company staff at the event
- > 10 complimentary race entries

Investment:

\$10,000



THE POWER OF PARTNERSHIP

EAA AirVenture Oshkosh Runway 5K Finish Line Tent Sponsorship

Nearly 1,000 runners and walkers from around the country and around the world participate in the annual EAA AirVenture Oshkosh Runway 5K. Held during AirVenture, this popular event is a great place to promote your organization to fitness and fun enthusiasts of all ages. Proceeds from the event benefit EAA's Collegiate Volunteer Program, helping students gain the volunteer and job experience they need to succeed after college.

Participants will head to the Wind Down Tent after the 5K for live music, food and beverages, and awards.

Investment includes:

- > Mention in press releases to local media (print, radio, TV)
- > Company name on all printed pieces (posters, brochures, event signage)
- > Company mention in event e-blasts, EAA's *e-Hotline* digital newsletter, and social media posts
- > Company name and logo printed on finish-line ribbon
- > Company name and logo on photo-op backdrop in tent
- > Company name and logo on back of event T-shirt
- > Six complimentary race entries

Investment:

\$7,500





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EAA AirVenture Oshkosh Runway 5K Shirt **Sponsorship**

Nearly 1,000 runners and walkers from around the country and around the world participate in the annual EAA AirVenture Oshkosh Runway 5K. Held during AirVenture, this popular event is a great place to promote your organization to fitness and fun enthusiasts of all ages. Proceeds from the event benefit EAA's Collegiate Volunteer Program, helping students gain the volunteer and job experience they need to succeed after college.

All event participants, staff, and volunteers of the event receive a Runway 5K T-shirt.

Investment includes:

- > Mention in press releases to local media (print, radio, TV)
- > Company name on all printed pieces (posters, brochures, event signage)
- > Company mention in event e-blasts, EAA's *e-Hotline* digital newsletter, and social media posts
- > Company name and logo on back of event T-shirt
- > Four complimentary race entries

Investment:

\$5,000





THE POWER OF PARTNERSHIP

EAA AirVenture Oshkosh Runway 5K Entertainment **Sponsorship**

Nearly 1,000 runners and walkers from around the country and around the world participate in the annual EAA AirVenture Oshkosh Runway 5K. Held during AirVenture, this popular event is a great place to promote your organization to fitness and fun enthusiasts of all ages. Proceeds from the event benefit EAA's Collegiate Volunteer Program, helping students gain the volunteer and job experience they need to succeed after college.

Sponsor live music to be performed in the Wind-Down Tent.

Investment includes:

- > Mention in press releases to local media (print, radio, TV)
- > Company name on all printed pieces (posters, brochures, event signage)
- > Company mention in event e-blasts, EAA's *e-Hotline* digital newsletter, and social media posts
- > Band recognition of company at least two times during performance
- > Four complimentary race entries

Investment:

\$5,000





THE POWER OF PARTNERSHIP

EAA AirVenture Oshkosh Runway 5K Awards **Sponsorship**

Nearly 1,000 runners and walkers from around the country and around the world participate in the annual EAA AirVenture Oshkosh Runway 5K. Held during AirVenture, this popular event is a great place to promote your organization to fitness and fun enthusiasts of all ages. Proceeds from the event benefit EAA's Collegiate Volunteer Program, helping students gain the volunteer and job experience they need to succeed after college.

Sponsor event awards presented at Wind-Down Tent after race.

Investment includes:

- > Mention in press releases to local media (print, radio, TV)
- > Company name on all printed pieces (posters, brochures, event signage)
- > Company name and logo on first, second, and third place award winner plaques for each category
- > Two complimentary race entries

Investment:

\$1,000

