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Lightspeed Aviation Announces Launch of Zulu PFX™

Portland, OR (June 26, 2014) — Lightspeed Aviation announces the long-awaited launch of Zulu PFX, its new top-of-the-line ANR aviation headset. The headset was first revealed at Oshkosh in 2013, and has continued in development since.

"We promised that we would take the time to develop something very special before we released it for sale, and field tests with over 50 pilots in dozens of aircraft and helicopters have confirmed that we have been successful in doing this," said Teresa De Mers, Executive Vice President of Sales, Marketing, & Customer Support for Lightspeed. "We are confident that as more pilots start flying with it, they too will find this product really sets a new standard in aviation headsets."

Designed around Lightspeed's new proprietary PFX (for Personal Flying Experience) technology, this addition to the Zulu family includes a trio of technological advances that promises to deliver new levels of quiet by adapting ANR and audio responses to the user's ears, environment, and personal preferences:

- . Acoustic response mapping uses sound waves and advanced signal processing to measure the user's ear size and shape, adapting the audio response to each pilot's unique auditory landscape.
- . Streaming Quiet™ dynamic ANR uses external ambient microphones to continuously sample cockpit noise before it penetrates the ear cup. A powerful digital processor analyzes microphone inputs and continually optimizes the quieting experience throughout the flight.
- . A variety of audio and other pilot preferences can be personalized using enhanced capabilities in FlightLink, the free proprietary app developed by Lightspeed for the iPad® and iPhone®.

When combined, these innovations create a dramatic increase in the amount, consistency, and frequency range of noise cancellation, as well as improved voice clarity and music fidelity. In fact, Lightspeed is confident that the new Zulu PFX headset is the quietest aviation headset available.

"We appreciate the patience our customers have shown and their confidence in our ability to clear the technological hurdles and stay on the leading edge of innovation," said Allan Schrader, President of Lightspeed Aviation. "This headset has the ability to learn and refine the ANR performance in every phase of flight. I'm proud to say that all of the new technologies have come together to deliver the promised breakthroughs in quieting and personalized audio performance."

Zulu PFX also includes other features that set it apart from current offerings. New cables are built around a Kevlar® core that delivers substantial improvements to flexibility and strength. Firmware can be upgraded through computer downloads, providing easy access to new software innovations.

Zulu PFX is offered in configurations to fit nearly any aircraft. For more information, visit LightspeedAviation.com. For Zulu PFX videos, visit the Lightspeed YouTube channel at www.youtube.com/LightspeedAviation.

About Lightspeed Aviation

Lightspeed Aviation is a leading manufacturer of premium aviation headsets. Since introducing its first product at EAA AirVenture in 1996, Lightspeed has established a reputation for leading innovation in aviation headsets with a number of first-to-market advances, including Bluetooth® integration, Auto Shutoff™, and, with Zulu PFX, Streaming Quiet™ ANR. This has earned Lightspeed a loyal customer following among professional, commercial, and private pilots.

Lightspeed also creates shared values with both employees and customers by generously participating in corporate charity matching programs and through its funding of the [Lightspeed Aviation Foundation](http://LightspeedAviationFoundation.com), which supports growth and compassion-related causes with an aviation focus.

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