

EAA® AirVenture® Oshkosh™ 2021 Exhibitor Application/Payment Process

2021 APPLICATION/PAYMENT DEADLINES

Discount Registration : (2% discount, if paid in full).....	9/1/20
Priority Rating*: (first right of refusal).....	9/1/20
Regular Registration: (2021 posted rates).....	9/2/20 - 3/31/21
Late Registration: (2% added to posted rates).....	Begins 4/1/21

1: What is the discount registration?

- a. EAA is offering those that submit their exhibitor application with full payment by September 1, 2020, a discounted booth rate. Instead of paying the 2021 booth rates you can book your space with a 2% discount off of the posted 2021 prices.

2: How to retain your 2020 exhibit space?

- a. Application for AirVenture 2021 exhibit space must be made directly to EAA with 50% deposit by September 1, 2020, with remaining balance due by December 31, 2020. If applications are submitted after September 1, 2020 there is no guarantee you will be able to reserve the same exhibit space you had at AirVenture 2020.
**Note that any Exhibitor who fails to maintain and operate its display, booth, exhibit, etc. during all exhibit hours of operation for the entire duration of EAA AirVenture Oshkosh, will not receive any space allocation priority in the following year.*

3: How to expand or relocate your 2020 exhibit space?

- a. Application for AirVenture 2021 exhibit space must be made directly to EAA with 50% deposit by September 1, 2020, with remaining balance due by December 31, 2020 to guarantee your company is part of round one of exhibit space assignments. Please make sure your expansion or relocation request is made clear on your submitted application.

4: How do new exhibitors apply for space?

- a. Application for AirVenture 2021 exhibit space must be made directly to EAA with 50% deposit by September 1, 2020, with remaining balance due by December 31, 2020 to guarantee your company is part of round one, of exhibit space assignments.

5: When will space placement begin?

- a. Space assignments will begin September 11, 2020. EAA will start by placing all applicants who have submitted their exhibit application by the September 1, 2020 deadline and are requesting to retain their 2020 exhibit space. EAA will then follow the "Priority Rating For Space Allocations" for all companies looking to expand/relocate and all new companies.

EAA will attempt to accommodate each applicant's preferred location. If all booth choices indicated by applicant are unavailable, EAA will assign the best available space, in EAA's sole opinion, unless applicant indicated on application to be contacted with options.

PRIORITY RATING FOR SPACE ALLOCATIONS

Priority 1 – EAA Partners/Past Aviation Related Exhibitors

- A. Total Partnership
- B. Longevity (consecutive)
- C. Aviation-related
- D. Lottery Draw

Priority 2 – Aviation-Related New Exhibitors

- A. Registered Date
- B. Lottery Draw

Priority 3 – Non-Aviation-Related Past Exhibitors

- A. Registered Date
- B. Longevity (consecutive)
- C. Partnership
- D. Lottery Draw

Priority 4 – Non-Aviation Related New Exhibitors

- A. Registered Date
- B. Lottery Draw

Priority 5 – Applications Postmarked/E-mailed after September 1, 2020

- A. Product Type
- B. Registered Date
- C. Lottery Draw

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