

2022 APPLICATION/PAYMENT DEADLINES

Discount Registration : (2% discount, if paid in full).....	9/1/21
Priority Rating*: (first right of refusal).....	9/1/21
Regular Registration: (2022 posted rates).....	9/2/21 - 3/31/22
Late Registration: (2% added to posted rates).....	Begins 4/1/22

1. What is the discount registration?

- > EAA is offering those that submit their exhibitor application with full payment by September 1, 2021, a discounted booth rate. Instead of paying the 2022 booth rates you can book your space with a 2% discount off of the posted 2022 prices.

2. How to retain your prior year's exhibit space?

- > For AirVenture 2021, EAA modified its exhibitor layouts and created a number of temporary placements. As a result, EAA will not provide a right of first refusal to Exhibitors for Exhibit Space at AirVenture 2022 strictly based upon the Exhibit Space that an Exhibitor had at AirVenture 2021. Instead, AirVenture 2022 Exhibit Space will be first offered to Exhibitors who operated an Exhibit Space at AirVenture 2021 with the right of first refusal prioritized based upon said Exhibitor's 2019 Exhibit Space. Exceptions to the requirement that the Exhibitor must have operated an Exhibit Space at AirVenture 2021 will only be granted to Exhibitors who were unable to attend AirVenture 2021 due to government-imposed travel bans and restrictions. Applications for AirVenture 2022 Exhibit Space must be submitted directly to EAA with 50% deposit paid by September 1, 2021, with the remaining balance due by December 31, 2021. If Exhibitor's Application is submitted after September 1, 2021, there is no guarantee Exhibitor will be able to reserve the same Exhibit Space that Exhibitor had at AirVenture 2019.

*Note that any Exhibitor that failed to maintain and operate its Exhibit Space during all exhibit hours of operation for the entire duration of AirVenture 2019 and AirVenture 2021 will not receive any space allocation priority in 2022.

3. How to expand or relocate your prior year's exhibit space?

- > Application for AirVenture 2022 exhibit space must be made directly to EAA with 50% deposit by September 1, 2021, with remaining balance due by December 31, 2021, to guarantee your company is part of round one of exhibit space assignments. Please make sure your expansion or relocation request is made clear on your submitted application.

4. How do new exhibitors apply for space?

- > Application for AirVenture 2022 exhibit space must be made directly to EAA with 50% deposit by September 1, 2021, with remaining balance due by December 31, 2021, to guarantee your company is part of round one, of exhibit space assignments.

5. When will exhibit space placement begin?

- > Exhibit Space assignments will begin September 10, 2021. EAA will start by placing all applicants who participated as an Exhibitor at AirVenture 2021, who have submitted their Application by the September 1, 2021 deadline and who are requesting to retain their 2019 Exhibit Space. EAA will then follow the "Priority Rating for Exhibit Space Allocations", below, for all Exhibitors requesting to expand and/or relocate their Exhibit Space and all new Exhibitors.
- > EAA will attempt to accommodate each applicant's preferred Exhibit Space location. If all booth choices indicated by applicant are unavailable, EAA will assign the best available space, in EAA's sole discretion, unless applicant indicated on application to be contacted with options.

PRIORITY RATING FOR SPACE ALLOCATIONS

Priority 1 – EAA Partners/Past Aviation Related Exhibitors

- A. Total Partnership
- B. Longevity (consecutive)
- C. Aviation-related
- D. Lottery Draw

Priority 2 – Aviation-Related New Exhibitors

- A. Registered Date
- B. Lottery Draw

Priority 3 – Non-Aviation-Related Past Exhibitors

- A. Registered Date
- B. Longevity (consecutive)
- C. Partnership
- D. Lottery Draw

Priority 4 – Non-Aviation Related New Exhibitors

- A. Registered Date
- B. Lottery Draw

Priority 5 – Applications Postmarked/E-mailed after September 1, 2021

- A. Product Type
- B. Registered Date
- C. Lottery Draw

*Note that any exhibitor who fails to maintain and operate its display, booth, exhibit, etc. during all exhibit hours of operation for the entire duration of EAA AirVenture Oshkosh, will not receive any space allocation priority in the following year.