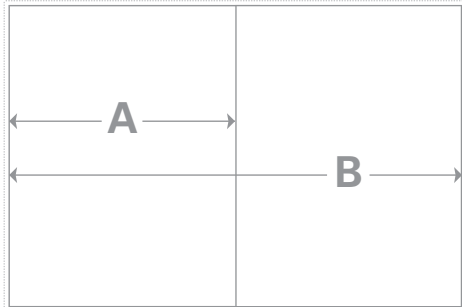
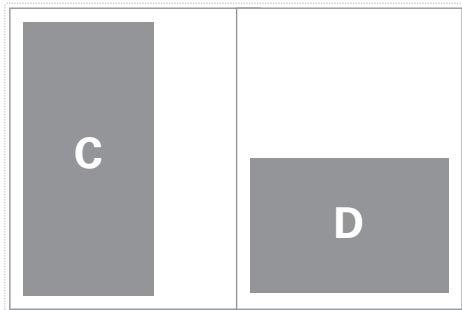


Division Publications

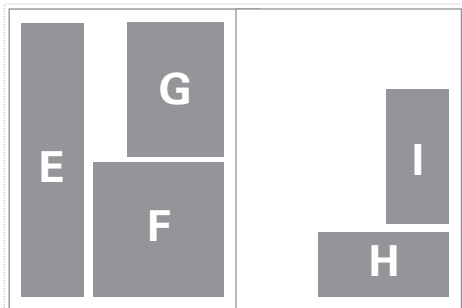
Mechanical requirements and advertising rates



A: Publication size (trim size).....7.875" x 10.50"
 Bleed size 8.125" x 10.75"
B: 2-page Spread15.75" x 10.50"



C: 2/3 page (vertical) 4.521" x 9.500"
D: 1/2 page (horizontal) 6.875" x 4.656"



E: 1/3 page (vertical) 2.167" x 9.500"
F: 1/3 page (square) 4.521" x 4.656"
G: 1/4 page (vertical) 3.344" x 4.656"
H: 1/6 page (horizontal) 4.521" x 2.230"
I: 1/6 page (vertical) 2.167" x 4.656"

Keep live matter 1/2-inch from trim.
 Screen: 150 screen recommended; 120 accepted. No mats.
 Printing: Web offset.
 Binding: Saddle stitched.

COVERS	1x	3x	6x	12x
C 4	\$1,988	1,890	1,797	1,710
C 2,3	\$1,772	1,684	1,597	1,514

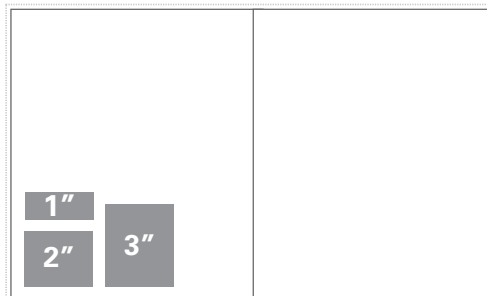
COLOR	1x	3x	6x	12x
Full Page	\$1,535	1,460	1,385	1,316
2/3 Page	\$1,154	1,096	1,040	990
1/2 Page-H	\$932	886	842	800
1/3 Page	\$695	660	630	600
1/4 Page	\$540	515	490	465
1/6 Page	\$386	367	350	332

B&W	1x	3x	6x	12x
Full Page	\$930	880	836	793
2/3 Page	\$695	660	626	595
1/2 Page-H	\$556	530	500	475
1/3 Page	\$422	400	380	365
1/4 Page	\$325	310	295	280
1/6 Page	\$227	217	206	196

FlyMart

Mechanical requirements and advertising rates

Size	Rate	Material Specs
1"	\$20.00	2.125" x 1"
2"	\$40.00	2.125" x 2"
3"	\$60.00	2.125" x 3"



All FlyMart ads are black and white.
 Formats accepted: PDF, TIFF, and JPEG