

## **EAA AIRVENTURE OSHKOSH 2017**

## FACTS AND FIGURES

Comment from EAA Chairman Jack Pelton:

"What an incredible year it was at Oshkosh. From the U.S. Navy Blue Angels and Apollo reunion, to new aviation innovations on display and two B-29s flying formation as part of 75 years of bombers on parade, it was a week filled with "Only at Oshkosh" moments. You could feel the energy as thousands of airplanes arrived early and stayed longer, pushing aircraft camping to capacity for most of the event. The aviators and enthusiasts who attended were engaged, eager, and passionate, demonstrating how Oshkosh is the best example of why general aviation is so vitally important to the country. I believe it's the best AirVenture week that I've ever seen."

Attendance: Approximately 590,000, an increase of five percent over 2016. Comment from Pelton:

"The combination of our features and attractions, along with great weather for six of the seven days, made for an excellent week. That kind of success also created challenges in parking, camping and traffic, but I'm proud of the determination and ingenuity of our 5,000 volunteers who rose to tackle those difficulties and create an event where unforgettable aviation experiences can happen."

**Total aircraft:** More than 10,000 aircraft arrived at Wittman Regional Airport in Oshkosh and other airports in eastcentral Wisconsin. At Wittman alone, there were 17,223 aircraft operations in the 10-day period from July 21-30, which is an average of approximately 123 takeoffs/landings per hour.

**Total showplanes:** 2,991 (up 5 percent over 2016): 1,107 homebuilt aircraft (second straight year over 1,100), 1,162 vintage airplanes (up 12 percent), 351 warbirds, 168 ultralights and light-sport aircraft, 79 seaplanes, 54 rotorcraft, 60 aerobatic aircraft, and 10 hot air balloons.

**Camping:** More than 11,600 sites in aircraft and drive-in camping accounted for an estimated 40,000 visitors throughout the week.

## Commercial exhibitors: 881.

Forums and Workshops: A total of 1,050 sessions attended by more than 75,000 people.

**Social Media, Internet and Mobile:** More than 15.4 million people were reached by EAA's social media channels during AirVenture (double the 2016 total); EAA AirVenture app had 1.7 million screen views; EAA video clips during the event were viewed 2.1 million times; and EAA's 1,900 photo uploads were viewed more than 9.8 million times. Also, EAA web streams were accessed more than 500,000 times by viewers in 192 countries, who watched more than 110,000 hours of activities from the AirVenture grounds.

**Guests registered at International Visitors Tent:** A record 2,527 visitors registered from a record-tying 80 nations. (Additional unregistered international visitor counts push the total higher.) Top countries represented by registered visitors: Canada (583 visitors), Australia (346), and South Africa (204).

Media: 906 media representatives on-site, from six continents.

What's ahead for EAA AirVenture Oshkosh 2018 (July 23-29, 2018)? Comment from Pelton:

"We're already talking to people about the possibilities for 2018 in all areas, from aircraft anniversaries to new technology and innovations. We saw new programs, such as the Twilight Flight Fest following the afternoon air show, attract big crowds and show a bright future. We'll be announcing these features and attractions as they are finalized. We're also going to continue working hard on the visitor experience to maintain EAA's high standards. We're excited for the future and what's ahead for next year!"

## Information updates posted at <u>www.eaa.org/airventure</u>