



AVIATION FOUNDATION

# GIVING TUESDAY

## 2024 DIGITAL MEDIA SHARING KIT

Giving Tuesday is happening Tuesday, December 3. That's when we encourage the entire EAA® community to take part in a day-long giving event. The money raised throughout the day will be used to support EAA's education, safety and advocacy, and outreach programs.

### WANT TO GET INVOLVED BUT ONLY HAVE A FEW MINUTES?

That's all it takes! This media sharing kit contains the essentials to help you make a BIG impact in just a few minutes.

### BE A GIVING TUESDAY AMBASSADOR:

- Make your donation
- Share your story online
- Include the [EAA.org/GivingTuesday](https://EAA.org/GivingTuesday) URL in your story

### SOCIAL MEDIA PRO TIPS:

- Include a video, photo, or social media graphic (download one from EAA from the list below)
- Share your personal story. What does EAA mean to you? Why do you support EAA?
- Tag 10 friends who you think would support your fundraising efforts

### Click on the links below to download and share on social media:

#### Facebook, Instagram, and LinkedIn Images

» Young Eagles

» KidVenture

» Government Advocacy — MOSAIC

#### Facebook and Instagram Story Images

» Young Eagles

» KidVenture

» Government Advocacy — MOSAIC

#### X (formerly known as Twitter) Images

» Young Eagles

» KidVenture

» Government Advocacy — MOSAIC

